

# 3 SIGMA CORPORATION

## PRESS RELEASE



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### **3 Sigma Increases Strategic Customer Support**

Troy, OH; December 2010-3 Sigma Corporation, a leading supplier of specialty custom adhesive and top-coated materials for the pressure-sensitive label industry, has increased staff to support higher levels of business.

Brad Beck has been hired as Western Region Product Marketing Manager. Beck has an extensive background in the printing and converting industry, and brings 3 Sigma more than 15 years of experience in product marketing, customer liaison, and product development. In his new position, Beck will provide liaison for strategic accounts in the western United States, focusing on product development and support of production on their behalf.

Jason Hellman has been promoted to Eastern Region Product Marketing Manager. In his new capacity, Hellman will provide inside liaison for large accounts in the eastern United States, focusing on product development and support of production management on their behalf. He brings ten years of manufacturing experience at 3 Sigma Corporation to the position.

Al Ammerman has joined 3 Sigma as Technical Products Business Manager. Ammerman has more than 30 years of experience in pressure sensitive adhesives, laminates, and mounting films. As the owner of Emerson Tape and Label Company, he produced pressure sensitive label stock for the healthcare industry.

Announcing the appointments, 3 Sigma CEO Grant Beck commented, "Each of these gentlemen brings a wealth of talent and strong backgrounds to our organization. These changes will be extremely beneficial to our growing customer base and will also help us effectively move into new markets and applications over the next few years."

Since 1980, 3 Sigma has been a fast-growing, resourceful innovator of specialty top-coating and pressure sensitive adhesive coated products. 3 Sigma offers expertise in solvent, emulsion, and hot melt technologies, to provide the optimum solution for any label need. Quality teams monitor and inspect material throughout the manufacturing process according to ISO 9001:2008 guidelines, to ensure that 3 Sigma customers receive the best label stock available. For additional information, log on to [www.3sigma.cc](http://www.3sigma.cc), or call 937-440-3400 or 800-347-3091.

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