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## 3 SIGMA NEWSLABELS

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*In today's business world, customers want service and solutions. Success in the roll label marketplace takes agility and innovation.*

Utilizing a 60# Semi-Gloss face stock and 3 Sigma's REP-4 adhesive on a 40# liner, NewsLabels provide an additional boost to your product offering. In addition to standard daily newspapers, possible customers include weekly and monthly periodicals and special publications such as Trading Post or Auto Trade publications.

NewsLabels adhesive formulation is specifically designed for clean removal with no residue and no damage to the print surface and can be repositioned elsewhere as a reminder note or call-to-action piece. Additional face-stocks and special patterns may also be utilized.

Contact 3 Sigma customer service through our web contact page if you would like additional information

### Why buy NewsLabels:

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- Increase available advertising space, offers prime location at premium rates
- Potential for increased sales and readership value through coupon offerings.
- Increased value and response for advertisers

#### Potential Uses:

- General Advertising
- Product or discount coupons
- Public service announcements
- Political advertising
- Discount rates for classifieds
- Promotion of a special article or edition

### About 3 Sigma

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Established in 1980, 3 Sigma is a fast-growing innovator of specialty top coatings and pressure sensitive adhesive coated products. Our solvent, emulsion, and hot melt technology expertise inside our 85,000 sq ft plant in Ohio provide a wide range of potential solution options. Our flexibility, creativity, market experience and unique product commercialization approach enables us to create higher margin, innovative products for our customers helping them to capture market opportunities, reduce waste, production costs and increase output.

